



Huerfano County Tourism Board Regular Meeting Agenda

July 9, 2025 at 2:00 PM

La Veta Public Library - 310 S Main St, La Veta, CO 81055

Office: 719-738-3000 ex 200 | Fax: 719-738-3996

Join via Google Meet: <https://meet.google.com/bgy-grno-chd> | Meeting ID: bgy-grno-chd

- 1. Call to Order**
- 2. Approval of Minutes**
 - a. Minutes
 - June 11 Minutes
- 3. Financial Report**
 - a. July Financial Update
- 4. Bill Payment**
 - a. July Invoices
- 5. Board and Director Updates / Reports**
- 6. Partner Reports**
 - a. Agency of Record: M2M
- 7. Old Business**
 - a. 2025 CTO Marketing Grant
 - b. 2025 CTO Management Grant
 - c. 7th & Main Billboard
- 8. New Business**
 - a. THIRST Magazine
 - b. 2026 CTO Marketing Grant Opportunity

- c. 2026 Priorities and Budgeting

9. Adjournment

10. Upcoming Meetings

- a. Wednesday, August 13 2PM-4PM, Historic Huerfano County Courthouse,
Walsenburg, CO 81089

Huerfano County wants to ensure that everyone has equal access to our programs, activities, and services. To request an Americans with Disability Act (ADA) accommodation, please call 719-738-3000 x200. Submit your request as early as possible, and no later than two business days before the event.

[MEET_FOOT]