



Huerfano County Tourism Board Regular Meeting Agenda

August 13, 2025 at 2:00 PM

La Veta Public Library - 310 S Main St, La Veta, CO 81055

Office: 719-738-3000 ex 200 | Fax: 719-738-3996

Join via Google Meet: <https://meet.google.com/bgy-grno-chd> | Meeting ID: bgy-grno-chd

- 1. Call to Order**
- 2. Approval of Minutes**
 - a. July 9, 2025 HCTB Minutes
- 3. Financial Report**
- 4. Bill Payment**
 - a. August Invoices
- 5. Board and Director Updates / Reports**
 - a. TravelStorys Analytics YTD
 - b. July 2025 Placer
- 6. Partner Reports**
 - a. Agency of Record - M2M
- 7. Old Business**
 - a. FY2025 CTO Marketing Grant
 - b. FY2025 CTO Management Grant
 - c. 7th & Main Billboard
 - d. EV Charger Map Printing
- 8. New Business**
 - a. La Veta Photo Sites Map & Itinerary

- b. FY2026 CTO Marketing Grant Application
- c. FY2026 Budget (9/10 Approval)
- d. 2025 GovCon Registration
- e. Interim HCTB Meeting Location for End of 2025

9. Adjournment

10. Upcoming Meetings

- a. Wednesday, September 10 HCTB 2PM-4PM Location TBD

Huerfano County wants to ensure that everyone has equal access to our programs, activities, and services. To request an Americans with Disability Act (ADA) accommodation, please call 719-738-3000 x200. Submit your request as early as possible, and no later than two business days before the event.

[MEET_FOOT]