



Huerfano County Tourism Board Regular Meeting Agenda

September 10, 2025 at 2:00 PM

Historic Huerfano County Courthouse - 401 Main Street Walsenburg, CO 81055

Office: 719-738-3000 ex 200 | Fax: 719-738-3996

Join via Google Meet: <https://meet.google.com/bgy-grno-chd> | Meeting ID: bgy-grno-chd

- 1. Call to Order**
- 2. Approval of Minutes**
 - a. August 13 Meeting Minutes
 - b. September 8 Meeting Minutes
- 3. Financial Report**
 - a. 2025 Financial Report YTD & 2026 Projection
- 4. Bill Payment**
 - a. September Bill Payment
- 5. Board and Director Updates / Reports**
 - a. August Placer Monthly Report
- 6. Partner Reports**
 - a. Agency of Record (M2M) Presentation
- 7. Old Business**
 - a. 7th & Main Billboard
 - b. FY25 CTO Marketing Grant Update
 - c. FY25 CTO Management Grant Update
- 8. New Business**
 - a. Walsenburg Historical Preservation Committee Letter of Support

- b. Paid Search/Social Increase for October-December 2025
- c. FY26 Proposed Budget Submission
- d. 2026 Media Campaign(s) Discussion

9. Adjournment

10. Upcoming Meetings

October 8, 2025 HCTB Huerfano County Historic Courthouse 401 Main Street
Walsenburg, CO 81089

Huerfano County wants to ensure that everyone has equal access to our programs, activities, and services. To request an Americans with Disability Act (ADA) accommodation, please call 719-738-3000 x200. Submit your request as early as possible, and no later than two business days before the event.