



Huerfano County Tourism Board Regular Meeting Agenda

May 13, 2026 at 2:00 PM

Historic Huerfano County Courthouse – 401 Main St Walsenburg, CO 81089

Office: 719-738-3000 ex 200 | Fax: 719-738-3996

Join via Google Meet: <https://meet.google.com/bgy-grno-chd> | Meeting ID: bgy-grno-chd

- 1. Call to Order**
- 2. Approval of Minutes**
 - a. Minutes of April 8, 2026 Meeting
- 3. Financial Report**
- 4. Bill Payment**
 - a. Resolution 26-04-TB to Authorize Payment in Full
- 5. Board and Director Updates / Reports**
- 6. Partner Reports**
 - a. Gaye Davis- report of Walsenburg Main Street Program
 - b. Britt Palmburg- Walsenburg Comprehensive Plan Partner Report
 - c. Mission2Market agency of record- April 2026 marketing Report
- 7. Old Business**
 - a. Rocky Mountain News Media
 - b. FY25 CTO Management Grant
 - c. Sarah Jardis CTO Summer Media Reception Reimbursement
 - d. Mission2 Market Radio Marketing Plan
 - e. Board Openings
 - f. La Veta City Council Meeting Minutes

8. New Business

- a. Sponsorship Program for 2027
- b. Mission2Market Local Business Listings Update
- c. Trail Head Pictures for Website
- d. Inventory of Physical Assets

9. Adjournment

10. Upcoming Meetings

- a. Wednesday, June 10 Historic Huerfano County Courthouse - 401 Main Street
Walsenburg, CO 81089

Huerfano County wants to ensure that everyone has equal access to our programs, activities, and services. To request an Americans with Disability Act (ADA) accommodation, please call 719-738-3000 x200. Submit your request as early as possible, and no later than two business days before the event.

[MEET_FOOT]