



Huerfano County Tourism Board Regular Meeting Agenda

June 10, 2026 at 2:00 PM

Historic Courthouse, 401 Main Street, Walsenburg CO, 81089

Office: 719-738-3000 ex 200 | Fax: 719-738-3996

Join via Google Meet: Huerfano County Tourism Board

Wednesday, June 10 · 14:00 – 16:00

Time zone: America/Denver

Google Meet <https://meet.google.com/wkd-kxfg-imc> | Meeting ID: wkd-kxfg-imc

- 1. Call to Order**
- 2. Approval of Minutes**
 - a. Minutes of HCTB May 13, 2026 Meeting
- 3. Financial Report**
 - a. May Budget, Revenues and Spending Report
- 4. Bill Payment**
 - a. May Bills
- 5. Board and Director Updates / Reports**
 - a. La Veta Park Event Report
- 6. Partner Reports**
 - a. M2M Monthly Report
 - b. M2M Radio Marketing: test market discussion
 - c. M2M Local Business Listings Update
- 7. Old Business**
 - a. FY2026 CTO Management Grant
 - b. CTO Summer Media Reimbursement
 - c. CTO Grants Pull: Discussion re: 3-year plan

- d. Board Openings: Social Media and Newsletter Campaign
- e. Sponsorship Program for 2027
- f. Trail Head Pictures for Website
- g. Inventory of Physical Assets

8. New Business

- a. Photo Release
- b. July Fourth Fireworks
- c. TravelStories Posters
- d. Letter of Support: Walsenburg Main Street Project

9. Adjournment

10. Upcoming Meetings

Huerfano County wants to ensure that everyone has equal access to our programs, activities, and services. To request an Americans with Disability Act (ADA) accommodation, please call 719-738-3000 x200. Submit your request as early as possible, and no later than two business days before the event.

[MEET_FOOT]