



Huerfano County Tourism Board Regular Meeting Agenda

August 12, 2026 at 2:00 PM

Commissioners Meeting Room - 401 Main Street Suite 309, Walsenburg, CO 81089

Office: 719-738-3000 ex 200 | Fax: 719-738-3996

Join via Google Meet: <https://meet.google.com/wkd-kxfp-imc> | Meeting ID: wkd-kxfp-imc

- 1. Call to Order**
- 2. Approval of Minutes**
 - a. Minutes
- 3. Financial Report**
 - a. Sales and Lodging Tax Trends
 - b. Detail vs Budget Report
 - c. Budget Report
- 4. Bill Payment**
 - a. Resolution to Pay August Bills
- 5. Correspondence**
 - a. Tourism Tuesday
 - b. Winter Media Reception
- 6. Board and Director Updates / Reports**
- 7. Partner Reports**
 - a. M2M Monthly Report
- 8. Old Business**
 - a. TravelStories Contract
 - b. CTO Summer Media Reimbursement

- c. CTO Grants Pull
- d. Board Openings
- e. 2027 Sponsorship Program
- f. Enchanted Outpost Ad/Deadline Follow Up
- g. Charger Location Poster Discussion
- h. Window Win Program

9. New Business

- a. 2027 Budget Discussions

10. Adjournment

11. Upcoming Meetings

- a. Wednesday September 9, 2026. 2:00p.m
401 Main St., Walsenburg CO 80189

Huerfano County wants to ensure that everyone has equal access to our programs, activities, and services. To request an Americans with Disability Act (ADA) accommodation, please call 719-738-3000 x200. Submit your request as early as possible, and no later than two business days before the event.

[MEET_FOOT]